### **ISSUES AND PROGRAMS LIST**

WPDE

FLORENCE, SOUTH CAROINA

**APRIL 1- JUNE 30, 2011** 

### LIST OF ISSUES

1. ECONOMY/PERSONAL FINANCE LAY-OFFS ARE CONTINUING AT

LOCAL PLANTS. ASSISTANCE PROGRAMS NOT SUFFICIENT TO

COVER NEEDS.

2. HEALTH CARE/COST SOUTH CAROLINA HAS ONE OF THE

HIGHEST RATES OF HEART DIS-EASE IN THE NATION. DEATH RATE IS HIGH FOR NEW BORNS DUE TO POOR HEALTH PRACTICES AND COST. ELDERLY HEALTH CARE IS INADEQUATE DUE TO FIXED IN-COME AND HIGH COST OF MEDICINE AND TREATMENT.

3. CRIME HIGH CRIME RATE DUE IN PART TO

THE ECONOMY. ALSO ATTRIBUTED TO LACK OF EDUCATION. GUNS AND DRUGS ARE EXTREMLY EASY

TO GET.

4. DRUG USE/PREVENTION HIGHEST RATE OF DRUG USE IN

THE STATE. I-95 IS CONSIDERED THE "PIPELINE" FROM FLORIDA TO NEW YORK AND DRUGS FLOW

FREELY INTO THE AREA.

5. EDUCATION AREA HAS EXTREMELY HIGH RATE

OF DROP-OUTS. LACK OF IN-TEREST IN FURTHERING EDUCA-TION, LACK OF FINANCIAL ASSIS-TANCE IS A DIRECT CAUSE OF

LACK OF EDUCATION.

6. ENVIRONMENT DUE TO PROXIMITY TO NUCLEAR

PLANT, AND SEVERAL OTHER PLANTS THAT DUMP WASTE, WE ARE MORE AWARE OF ENVIRON-MENTAL NEEDS OF OUR AREA.

7. PREJUDICE/INTOLERANCE THIS IS BECOMING MORE OF A

PROBLEM AS MINORITIES LOSE JOBS DUE TO LACK OF TRAINING AND EDUCATION. THEY FEEL THEY ARE NOT FAIRLY TREATED BY OUR

LOCAL LEADERS.

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM WALL STREET JOURNAL

SOURCE: NBC UNIVERSAL

DATE/TIME SUNDAYS 6:30-7:00 AM

DESCRIPTION THIS PROGRAM LOOKS AT THE MARKET FROM THE WEEK IN REVIEW.

ANALYSIS OF DIFFERENT STOCKS, ETC. OFFERS INVESTMENT ADVICE,

ANALYSIS OF DIFFERENT STOCKS, ETC. OFFERS INVESTMENT ADVICE, INTERVIEWS TOP MONEY MANAGERS AND IN-DEPTH PERSPECTIVES ON

MARKET CONDITIONS.

PROGRAM CAROLINA THIS WEEK SOURCE: WPDE NEWSCHANNEL 15

DATE/TIME SUNDAYS 9:00-9:30 AM

DESCRIPTION LEARN MORE ABOUT SOUTH CAROLINA POLITICS, AND ABOUT THE PEOPLE WHO

WANT TO LEAD OUR STATE, CITIES AND COUNTIES AND WHERE THEY STAND ON THE ISSUES.CAROLINA THIS WEEK WITH TIM MCGINNIS WILL FEATURE LOCAL AND NATIONAL POLITICIANS, AND CENTER ON ISSUES AFFECTING PEOPLE ON

THE GRAND STRAND AND IN THE PEE DEE.

PROGRAM: CAROLINA & COMPANY
SOURCE WPDE NEWSCHANNEL 15

DATE/TIME WEEKDAYS NOON

DESCRIPTION HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH, HEALTH, & ADVOCACY

ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

SEE ATTACHED LIST OF ABC PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S

DATE/TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

**DEBT RESOLUTION TRAPS** 

NATN'L ENDOWMENT FOR FINANCIAL EDUCATION SOCIAL SECURITY SIGN-UP ON LINE CAMPAIGN

STAY IN HIGH SCHOOL CAMPAIGN NEW ENERGY EFFICIENCY SERIES

SALVATION ARMY TORNADO DISASTER RELIEF

SUMMER FOOD PROGRAM COLLEGE ACCESS CAMPAIGN FORECLOSURE PREVENTION

VETERAN SUPPORT

COLLEGE CRASH COURSE: NFL

LIVE UNITED: PUBLIC SERVICE INVOLVEMENT

NATIONAL GUARD

WPDE NEWSCHANNEL 15 SPONSORED THE FOLLOWING:

WE SPONSORED THE NAACP FREEDOM FUND DINNER & REPORTER TONYA BROWN EMCEED, APRIL 8

SPONSORED THE SALTWATER ANGLERS FLOUNDER TOURNAMENT. PROCEEDS FUND A \$1K MARINE SCIENCE SCHOLARSHIP AT CCU, APRIL 29

MAJOR SPONSOR OF THE MARCH OF DIMES WALK FOR BABIES, APRIL 30

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED REDCROSS FUNDRAISER, MAY 9

SPONSOR OF THE WOMEN IN PHILANTHROPY LEADERSHIP WOMEN'S CONFERENCE, MAY 10

SPONSORED THE MURRELLS INLET RACE FOR THE INLET, PROCEED BENEFITTING LOCAL COMMUNITY PROJECTS, MAY 21

MEDI SPONSOR OF THE KINGSTON GOLF CLASSIC, BENEFITTING HEALTHREACH PROGRAM, SMART SNACKS, & EDUCATIONAL TRAINING PROGRAM FOR TEENAGED BABYSITTERS, MAY 25-27

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED COMMUNITY EVENTS & MADE APPEARANCES AT TOWN HALL MEETINGS FOR DIFFERENT COMMUNITIES ALONG THE GRAND STRAND & THE PEE DEE & SPOKE AT CAREER DAYS AT LOCAL SCHOOLS. SEE ATTACHED LIST OF APPEARANCES.

**HEALTH CARE/COST** 

PROGRAM: SOURCE

**EVERYDAY EDISON 101** NEW VISIONS SYNDICATION

DATE/TIME

SAT MAY 21 1:00-1:30 PM & 1:30-2:00 PM & SUNDAY JUNE 12, 1:00-1:30 PM 8-PART HALF-HOUR SERIES EDUCATES VIEW ON POPULAR CONSUMER DESCRIPTION

PRODUCTS THAT MAKE IT TO ATORE SHELVES. FOLLOW INVENTORS AS THEIR

RAW IDEA TRANSFORMS INTO REALITY.

SEE ATTACHED LIST OF PROGRAMS RELATING TO THIS ISSUE.

PSA'S AIR SIGN-ON TO SIGN-OFF AT VARIOUS TIMES

DRIVE FOR COPD GOOD CLEAN WATER CPR INFORMATION

ROACH, MOUSE, BED BUG WARNINGS

NO KID HUNGRY CAMPAIGN SUMMER FOOD PROGRAM FOOD SAFETY AWARENESS ANTI-SMOKING CAMPAIGN ANTI-TEXTING CAMPAIGN

LET'S MOVE.GOV CHILDHOOD OBESITY CAMPAIGN MARCH OF DIMES WALK FOR BABIES CAMPAIGN

MEN'S HEALTH ISSUES CAMPAIGN

BOOSTER SEAT CAMPAIGN HELP HOSPITALIZED VETS

SHRINERS HOSPITAL FOR CHILDREN

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED & WE SPONSORED AMERICAN RED CROSS FUNDRAISERS, APRIL 2, MAY 9

SPONSORED RELAY FOR LIFE, ANNUAL AMERICAN CANCER SOCIETY FUNDRAISING EVENT. CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED MULTIPLE LOCAL EVENTS, APRIL 8-9, APRIL 29, MAY 20, JUNE 11 & JUNE 27.

METEOROLOGIST MALLORY NICHOLS EMCEED THE FLORENCE COUNTY DISABILITIES FOUNDATION TALENT SHOW, APRIL 12

MAJOR SPONSOR OF THE MARCH OF DIMES WALK FOR BABIES, STATION TEAM PARTICIPATED IN WALK, ANCHOR TIM MCGINNIS EMCEED AWARDS CEREMONY, APRIL 30

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE SPEECH TO THE GRAND STRAND REGIONAL MEDICAL CENTER'S VOLUNTEER CORPS, MAY 3

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE "LET'S MOVE" SPEECH TO ELEMENTARY SCHOOL STUDENTS IN MARION, MAY 5

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED REDCROSS FUNDRAISER, MAY 9

MEDI SPONSOR OF THE KINGSTON GOLF CLASSIC, BENEFITTING HEALTHREACH PROGRAM—A MOBILE MEDICAL VAN & SUPPLIES MAMMOGRAMS FOR LOW INCOME WOMEN, SMART SNACKS, & EDUCATIONAL TRAINING PROGRAM FOR TEENAGED BABYSITTERS, MAY 25-27

ANCHOR JOEL ALLEN EMCEED & ENGINEER ROBERT BLAIR DJ'D FOR CANCER SURVIVORS DAY, MYRTLE BEACH, JUNE 5

METEOROLOGIST DARREN STACK GAVE STATION TOUR TO STEPHANIE MACK, LOCAL SPECIAL OLYMPIAN, JUNE 24

SEE ATTACHED FOR MORE PUBLIC APPEARANCES

CRIME

PROGRAM:

WPDE NEWSCHANNEL 15 SPECIAL REPORT

DATE/TIME

**MAY 26** 

NEWS @ 6PM

DESCRIPTION

"WOULD YOU STOP SOMEONE FROM LITTERING THE BEACH?" SPECIAL NEWS REPORT PREPARED BY ANCHOR, TIM MCGINNIS, INCREASING THE AWARENESS

OF LITTER'S ABILITY TO DAMAGE THE LOCAL WILD LIFE AND SEA LIFE.

SEE ATTACHED FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PROGRAM TIME PSA'S

AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

LUDACRIS NATIONAL RUNAWAY SWITCHBOARD

WILDFIRE PREVENTION CAMPAIGN FINISH HIGH SCHOOL CAMPAIGN COLLEGE CAMPAIGN

COLLEGE CAMPAIGN
DEBT RESOLUTION TRAPS

MILITARY FAMILIES FATHERHOOD CAMPAIGN

MENTORING-BIG BROTHERS-BIG SISTERS ANTI-TEXTING CAMPAIGN (2 SPOTS)

THINK BEFORE YOU SPEAK: ANTI HOMOPHOBIC SLURS

FATHERHOOD (3 SPOTS)

VETERAN'S SUPPORT CAMPAIGN ADOPTION (6 SPOT SERIES) UNITED WAY (3 SPOT SERIES) NATIONAL GUARD (3 SPOTS) LIFELONG LITERACY (2 SPOTS)

BOYSTOWN HOTLINE HELP HOSPITALIZED VETS

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED COMMUNITY EVENTS & MADE APPEARANCES AT TOWN HALL MEETINGS & SCHOOLS IN DIFFERENT COMMUNITIES ALONG THE GRAND STRAND & THE PEE DEE. SEE ATTACHED LIST OF APPEARANCES.

WE SPONSORED THE NAACP FREEDOM FUND DINNER & REPORTER TONYA BROWN EMCEED, APRIL 8 & NAACP WOMAN OF THE YEAR BANQUET, JUNE 25

28 WPDE EMPLOYEES PARTICIPATED IN THE DRAGON BOAT RACES GROUND ZERO FUNDRAISER, APRIL 30

CHIEF METEOROLOGIST ED PIOTROWSKI MADE A GUEST APPEARANCE AT THE HORRY GEORGETOWN TECHNICAL COLLEGE GRADUATION DINNER, MAY 12

REPORTER TONYA BROWN EMCEED EDUCATIONAL GALA, DILLON, MAY 21

MEDIA SPONSOR FOR THE FLORENCE SHERIFF'S OFFICE FISHING TOURNAMENT BENEFITTING SUMMER CAMP PROGRAM, PEE DEE PRIDE, MAY 21

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED THE WALK A MILE IN HER SHOES, AIMED AT STOPPING RAPE, SEXUAL ASSAULT & GENDER VIOLENCE. ALL PROCEED BENEFIT VICTIMS OF DOMESTIC VIOLENCE, SEXUAL ASSAULT AND OTHER VIOLENT CRIMES, MAY 21

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE TEACH MY PEOPLE WEATHER TALK, TMP PROVIDES FREE SPIRITUALLY-DRIVEN PROGRAMS TO SC FAMILIES, PROVIDING ACADEMIC ASSISTANCE, CHARACTER DEVELOPMENT, CULLTURAL & SPIRITUAL ENRICHMENT, JUNE 30.

WE ALSO CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

DRUG USE/PREVENTION

PROGRAM:

WPDE NEWSCHANNEL 15 SPECIAL REPORT

DATE/TIME

**MAY 19** 

NEWS @ 6PM & 11PM

DESCRIPTION

"IF THESE STREET COULD TALK" SPECIAL NEWS REPORT, PREPARED BY REPORTER LINDSEY THEISON THE GOWING POULATION OF HOMELESS IN THE GRAND STRAND. ASTONISHING IS THE INCREASE IN NUMBERS OF HOMELESS

YOUTH AND THOSE BETWEEN THE AGE OF 16 AND 22.

### SEE ATTACHED LIST OF ABC PROGRAMS THAT RELATE TO THIS ISSUE

**PROGRAM** 

PSA'S

RUNS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

**LUDACRIS NATIONAL RUNAWAY SWITCHBOARD** 

WILDFIRE PREVENTION CAMPAIGN FINISH HIGH SCHOOL CAMPAIGN

COLLEGE CAMPAIGN DEBT RESOLUTION TRAPS

MILITARY FAMILIES FATHERHOOD CAMPAIGN MENTORING-BIG BROTHERS-BIG SISTERS

ANTI-TEXTING CAMPAIGN (2 SPOTS)

THINK BEFORE YOU SPEAK: ANTI HOMOPHOBIC SLURS

FATHERHOOD (3 SPOTS)
VETERAN'S SUPPORT CAMPAIGN
ADOPTION (6 SPOT SERIES)
UNITED WAY (3 SPOT SERIES)
NATIONAL GUARD (3 SPOTS)
LIFELONG LITERACY (2 SPOTS)

BOYSTOWN HOTLINE HELP HOSPITALIZED VETS

### WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED COMMUNITY EVENTS & MADE APPEARANCES AT TOWN HALL MEETINGS & SCHOOLS IN DIFFERENT COMMUNITIES ALONG THE GRAND STRAND & THE PEE DEE... WE ALSO CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS.

WE SPONSORED THE NAACP FREEDOM FUND DINNER & REPORTER TONYA BROWN EMCEED, APRIL 8 & NAACP WOMAN OF THE YEAR BANQUET, JUNE 25

28 WPDE EMPLOYEES PARTICIPATED IN THE DRAGON BOAT RACES GROUND ZERO FUNDRAISER, APRIL 30

CHIEF METEOROLOGIST ED PIOTROWSKI MADE A GUEST APPEARANCE AT THE HORRY GEORGETOWN TECHNICAL COLLEGE GRADUATION DINNER, MAY 12

REPORTER TONYA BROWN EMCEED EDUCATIONAL GALA, DILLON, MAY 21

MEDIA SPONSOR FOR THE FLORENCE SHERIFF'S OFFICE FISHING TOURNAMENT BENEFITTING SUMMER CAMP PROGRAM, PEE DEE PRIDE, MAY 21

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED THE WALK A MILE IN HER SHOES, AIMED AT STOPPING RAPE, SEXUAL ASSAULT & GENDER VIOLENCE. ALL PROCEED BENEFIT VICTIMS OF DOMESTIC VIOLENCE, SEXUAL ASSAULT AND OTHER VIOLENT CRIMES, MAY 21

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE TEACH MY PEOPLE WEATHER TALK, TMP PROVIDES FREE SPIRITUALLY-DRIVEN PROGRAMS TO SC FAMILIES, PROVIDING ACADEMIC ASSISTANCE, CHARACTER DEVELOPMENT, CULTURAL & SPIRITUAL ENRICHMENT, JUNE 30.

**EDUCATION** 

**PROGRAM** SOURCE:

**CAROLINA THIS WEEK** WPDE NEWSCHANNEL 15

DATE/TIME

SUNDAYS

9:00-9:30 AM

DESCRIPTION

LEARN MORE ABOUT SOUTH CAROLINA POLITICS, AND ABOUT THE PEOPLE WHO WANT TO LEAD OUR STATE, CITIES AND COUNTIES AND WHERE THEY STAND ON THE ISSUES. CAROLINA THIS WEEK WITH TIM MCGINNIS WILL FEATURE LOCAL AND NATIONAL POLITICIANS, AND CENTER ON ISSUES AFFECTING PEOPLE ON

THE GRAND STRAND AND IN THE PEE DEE

PROGRAM:

**EVERYDAY EDISON 101** 

SOURCE

**NEW VISIONS SYNDICATION** 

DATE/TIME DESCRIPTION SAT MAY 21 1:00-1:30 PM & 1:30-2:00 PM & SUNDAY JUNE 12, 1:00-1:30 PM 8-PART HALF-HOUR SERIES EDUCATES VIEW ON POPULAR CONSUMER PRODUCTS THAT MAKE IT TO ATORE SHELVES. FOLLOW INVENTORS AS THEIR

RAW IDEA TRANSFORMS INTO REALITY.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

WPDE IS AN ONGOING MAJOR SPONSOR OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCES FREE COMMERCIALS ADVERTISING THEIR UNIQUE EXHIBITS & FUNDRAISING EVENTS. WPDE IS A SPONSOR OF THE FLORENCE SYMPHONY ORCHESTRA

PSA'S

RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

> NATN'L ENDOWMENT FOR FINANCIAL EDUCATION FINISH HIGH SCHOOL CAMPAIGN **COLLEGE ACCESS CAMPAIGN**

DEBT RESOLUTION TRAPS

MENTORING- BIG BROTHERS-BIG SISTERS

COMMUNITY ENGAGEMENT: COLLEGE CRASH COURSE

VETERAN SUPPORT CAMPAIGN LIFELONG LITERACY (2 SPOT SERIES)

**BOYS TOWN HOTLINE ENERGY EFFICIENCY** 

WE SPONSORED THE NAACP FREEDOM FUND DINNER & REPORTER TONYA BROWN EMCEED. APRIL 8 & NAACP WOMAN OF THE YEAR BANQUET, JUNE 25

METEOROLOGIST MALLORY NICHOLS EMCEED THE FLORENCE COUNTY DISABILITIES FOUNDATION TALENT SHOW, APRIL 12

SPONSORED THE SALTWATER ANGLERS FLOUNDER TOURNAMENT. PROCEEDS FUND A \$1K MARINE SCIENCE SCHOLARSHIP AT CCU, APRIL 29

SPONSOR OF THE WOMEN IN PHILANTHROPY LEADERSHIP WOMEN'S CONFERENCE, MAY 10

CHIEF METEOROLOGIST ED PIOTROWSKI MADE A GUEST APPEARANCE AT THE HORRY GEORGETOWN TECHNICAL COLLEGE GRADUATION DINNER, MAY 12

REPORTER TONYA BROWN EMCEED EDUCATIONAL GALA, DILLON, MAY 21

METEOROLOGIST ED PIOTROWSKI EMCEED HORRY COUNTY SCHOOLS AWARDCEREMONY, MAY 24

MEDI SPONSOR OF THE KINGSTON GOLF CLASSIC, BENEFITTING SMART SNACKS (FOR SCHOOL-AGED CHILDREN), & EDUCATIONAL TRAINING PROGRAM FOR TEENAGED BABYSITTERS, MAY 25-27

METEOROLOGIST DARREN STACK ANOUNCED AWARDS FOR USA TRACK & FIELD YOUTH CHAMPIONSHIPS, MYRTLE BEACH, JUNE 28

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL EVENTS IN OUR AREA AND TALK WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION.

WE OFFER INTERNSHIPS FOR COLLEGE CREDIT TO LOCAL UNIVERSITY JOURNALISM STUDENTS.

ISSUE: **ENVIRONMENT** 

**PROGRAM** JACK HANNA'S ANIMAL ADVENTURES

LITTON SYNDICATION SOURCE

DATE/TIME SATURDAY'S (WEEKLY) 7:00-7:30 AM

INTRODUCTION TO WILD AND ENDANGERED SPECIES OF ANIMALS & THE DESCRIPTION IMPORTANCE OF THE CARE AND PRESERVATION OF ENDANGERED SPECIES.

PROGRAM: REELIN' UP THE COAST HARNETT & FOSTER SOURCE

USED AS A SPECIAL BROADCAST THROUGHOUT THE QUARTER DATE/TIME

SALTWATER SHOW INVOLVING SC DEPT. OF NATURAL RESOURCES & VARIOUS DESCRIPTION

CONSERVATION GROUPS TO EDUCATE VIEWERS ON THE BEST WAY TO

PRESERVE OUR RESOURCES FOR THE FUTURE.

THE NEXT FRONTIER: ENGINEERING THE GOLDEN AGE OF GREEN PROGRAM:

SOURCE **NORLIN TELEVISION & ASSOCIATES** 

SATURDAY, APRIL 2, 2:00-3:00 PM & SUNDAY, MAY 8, 1:00-2:00 PM DATE/TIME

FOCUSES ON THE RENEWABLE, CLEAN ENERGY TECHNOLOGIES THAT CAN DESCRIPTION

IMPROVE OUR FUTURE AND CREATE SIGNIFICANT ECONOMIC OPPORTUNITIES.

WPDE NEWSCHANNEL 15 SPECIAL REPORT PROGRAM: NEWS @ 6PM **MAY 26** DATE/TIME

"WOULD YOU STOP SOMEONE FROM LITTERING THE BEACH?" SPECIAL NEWS DESCRIPTION

REPORT PREPARED BY ANCHOR, TIM MCGINNIS, INCREASING THE AWARENESS

OF LITTER'S ABILITY TO DAMAGE THE LOCAL WILD LIFE AND SEA LIFE.

NATIONAL HURRICANE SURVIVAL TEST PROGRAM:

RON SACHS SOURCE

DATE/TIME SUNDAY, JUNE 12, 1:30-2:00 PM

INSTRUCTIONS FOR THE COMING HURRICANE SEASON INCLUDES STORM DESCRIPTION

PROOFING, SAFETY, EMERGENCY SUPPLY RATIONS, WHEN TO EVACUATE, PLUS

ALL THE NECESSARY DOCUMENTS YOU NEED TO KEEP HANDY.

SEE ATTACHED LIST FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES PSA'S

ALL ARE 30-SECOND SPOTS UNLESS NOTED OTHERWISE

**NEW ENERGY EFFICIENCY CAMPAIGN** 

HEIFER INTERNATIONAL GOOD CLEAN WATER TAKE ME FISHING

STORE FRONT EARTHQUAKE

PROTECTING NATURE, PRESERVING LIFE ROACH, MOUSE & BED BUG CAMPAIGN RECONNECTING KIDS WITH NATURE

SMOKE-FREE HORRY COUNTY

ARBOR DAY: PLANT A TREE FOR CLEAN WATER PARK DAY CAMPAIGN: GET OUTDOORS (3SPOTS) LIVE UNITED: COMMUNITY ENGAGEMENT

**HUMANE SOCIETY (2 SPOTS)** 

ADOPT A PET

SOUTH CAROLINA NATIONAL GUARD VETERANS SUPPORT CAMPAIGN READY GOV FLOOD PREPAREDNESS NATIONAL GUARD STORM CHASERS

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED COMMUNITY EVENTS & MADE APPEARANCES AT TOWN HALL MEETINGS FOR DIFFERENT COMMUNITIES ALONG THE GRAND STRAND & THE PEE DEE. SEE ATTACHED LIST OF APPEARANCES.

### ENVIRONMENT, CONT'D

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED THE EARTH DAY MUSIC FESTIVAL, APRIL 16

SPONSORED THE SALTWATER ANGLERS FLOUNDER TOURNAMENT. PROCEEDS FUND A \$1K MARINE SCIENCE SCHOLARSHIP AT CCU, & ALSO FUND THE ARTIFICIAL REEF PROGRAM, APRIL 29

28 WPDE EMPLOYEES PARTICIPATED IN THE DRAGON BOAT RACES GROUND ZERO FUNDRAISER, APRIL 30

MEDIA SPONSOR FOR THE FLORENCE SHERIFF'S OFFICE FISHING TOURNAMENT BENEFITTING SUMMER CAMP PROGRAM, PEE DEE PRIDE, MAY 21

SPONSORED THE MURRELLS INLET RACE FOR THE INLET, PROCEED BENEFITTING LOCAL COMMUNITY PROJECTS, MAY 21

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE HURRICANE SPEECHES: SEASONS GROUP, MAY 10 SUMMIT PLACE, JUNE 7; DEBORDIEU, PAWLEYS ISLAND, JUNE 28

METEOROLOGIST DARREN STACK ANOUNCED AWARDS FOR USA TRACK & FIELD YOUTH CHAMPIONSHIPS, MYRTLE BEACH, JUNE 28

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE WEATHER TALK TO PRINCETON ACADEMY, JUNE 29

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE TEACH MY PEOPLE WEATHER TALK, AND PROVIDES FREE SPIRITUALLY-DRIVEN PROGRAMS TO SC FAMILIES, PROVIDING ACADEMIC ASSISTANCE, CHARACTER DEVELOPMENT, CULLTURAL & SPIRITUAL ENRICHMENT, JUNE 30.

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

PREJUDICE & INTOLERANCE

PROGRAM

PUPPET LOVE

SOURCE

LOCAL

DATE/TIME

SATURDAYS 7:30-8:00 AM

DESCRIPTION

PUPPETS ARE USED TO CONVEY RELIGIOUS MESSAGES, TO ADDRESS LOCAL ISSUES, TO PROMOTE RACE RELATIONS AND TO URGE CHILDREN TO CONTINUE

EDUCATION.

PROGRAM:

19TH ANNUAL TRUMPET AWARDS

SOURCE DATE/TIME TIMELESS ENTERTAINMENT

SATURDAY APRIL 30, 1:00-3:00 PM & MAY 14, 1:00-3:00 PM

DESCRIPTION

ACKNOWLEDGES THE ACCOMPLISHMENTS OF INDIVIDUALS WHO HAVE SIGNIFICANTLY ENHANCED THE LIVES OF OTHERS BY PARTNERING WITH THE

CAUSE OF EQUALITY, VOID OF COLOR OR GENDER PREJUDICE.

PROGRAM:

WPDE NEWSCHANNEL 15 SPECIAL REPORT, TOO SEXY TOO SOON

DATE/TIME

**MAY 25** 

NEWS @ 6PM

DESCRIPTION

ANCHOR ALLYSON FLOYD LOOKS AT THE INCREASING OBJECTIFICATION OF YOUNG GIRLS, NOW EVEN AS YOUNG AS TODDLERS.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

**PROGRAM** 

PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED

NOT ACCEPTABLE: MINORITY SLURS & THE "R" WORD YOU ARE NOT ALONE: SENIOR CITIZENS LEAGUE

THINK BEFORE YOU SPEAK: ANTI- HOMOPHOBIC SLURS FOR TEENS

MILITARY FATHER INVOLVEMENT

MENTORING: BIG BROTHERS-BIG SISTERS COMMUNITY ENGAGEMENT: PUBLIC SERVICE

VETERANS SUPPORT CAMPAIGN ADOPTION (3 SPOT SERIES) NATIONAL GUARD (2 SPOTS) **BOYSTOWN HOTLINE** HELP HOSPITALIZED VETS

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

WE SPONSORED THE NAACP FREEDOM FUND DINNER & REPORTER TONYA BROWN EMCEED, APRIL 8 & NAACP WOMAN OF THE YEAR BANQUET, JUNE 25

MEDIA SPONSOR OF THE 5K AUTISM WALK BENEFITTING THE BUILDING FUTURES AUTISM CLINIC & THE DOGS FOR AUTISM PROGRAM, APRIL 9

METEOROLOGIST MALLORY NICHOLS EMCEED THE FLORENCE COUNTY DISABILITIES FOUNDATION TALENT SHOW, APRIL 12

MAJOR SPONSOR OF THE MARCH OF DIMES WALK FOR BABIES, STATION TEAM PARTICIPATED IN WALK, ANCHOR TIM MCGINNIS EMCEED AWARDS CEREMONY, APRIL 30

SPONSOR OF THE WOMEN IN PHILANTHROPY LEADERSHIP WOMEN'S CONFERENCE, MAY 10

SPONSORED THE MURRELLS INLET RACE FOR THE INLET, PROCEED BENEFITTING LOCAL **COMMUNITY PROJECTS, MAY 21** 

MEDI SPONSOR OF THE KINGSTON GOLF CLASSIC, BENEFITTING HEALTHREACH PROGRAM, SMART SNACKS FOR THE POOR AND UNINSURED, MAY 25-27

SPONSORED HOLES FOR HEROES, VETERANS GOLF TOURNAMENT, MAY 31

CANCER SURVIVORS DAY. JOEL ALLEN EMCEE & ROBERT BLAIR DJ, JUNE 5

TONYA BROWN EMCEE FOR THE MALE CHORUS ANNIVERSARY GALA, BLENHEIM, JUNE 26

# WPDE RUNS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

A COPY OF ABC'S QUARTERLY REPORT IS ATTACHED.

### linda revel

From:

"Allyson Floyd" <allyson@wpde.com>

To:

"Linda Revel" <!revel@wpde.com> Friday, July 01, 2011 11:53 PM

Sent: Subject:

2nd Quarter Ascertainment 2011

I'm leaving the EOC reports in your mailbox...
Ally

2nd Quarter Ascertainment 2011

### **APRIL**

- 01 Ed spoke at Conway HS Career Day Conway
- 01 Tracy gave station tour for Pee Dee Elementary
- 02 Ed was Red Cross BiLo Hot Dog cooker Conway
- 05 Ed and Tracy gave Covenant Towers station Tour Myrtle Beach
- 06 Ed gave NMB Women's club speech NMB
- 07 Ed gave Maryville Elem weather talk Georgetown
- 08 Ed at Relay for Life CCU Conway
- 08 Tonva was Toast Mistress for NAACP Freedom Fund Banquet in Florence
- 09 Ed at Relay for Life Little River
- 10 Tonya was Emcee Choir Parade at Bethel Baptist Church in Marion
- 11 Ed gave NMB Elem weather talk NMB
- 12 Ed and Rich Free Cone day scooper Myrtle Beach
- 12 Mallory emceed Florence County Disabilities Foundation Talent Show
- 14 Tracy gave station tour for Longs Head Start
- 15 Ed gave Homewood Elem weather talk Conway
- 15 Ed gave Hartsville home schoolers station tour
- 16 Tonya was Speaker Girl Scouts Program Marlboro County
- 16 Ed was Earth day Music Fest MC Myrtle Beach
- 16 Ed was Carolina SuperStar Judge Loris
- 19 Ed gave Delmae Elem weather talk Florence
- 26 Ed gave Carolina Forest Elem weather talk Carolina Forest
- 29 Ed and Allyson at Relay for Life in Myrtle Beach
- 30 Tim and Holly emceed March of Dimes Walk for Babies
- 30 WPDE employees (28 of us) part of Dragon Boat races in Myrtle Beach Ground Zero fundraiser
- 30 Tonya was Emcee for Woman of Year in Bennettsville

### MAY

- 03 Ed gave Speech to GSRMC Volunteer at luncheon Myrtle Beach
- 04 Ed was YMCA luncheon server at Carrabbas Myrtle Beach
- 05 Ed gave Lets Move in School Speech Marion
- 09 Ed part of Red Cross Fundraiser Myrtle Beach
- 10 Ed gave Hurricane Speech to Seasons group. Myrtle Beach
- 11 Ed gave Speech to open Honor Flight Golf Tournament Pawleys Island
- 12 Ed was Guest at HGTC graduates dinner Myrtle Beach
- 13 Ed gave Myrtle Beach Primary weather talk Myrtle Beach
- 14 Ed was BBQ cook off judge at Heritage Festival Johnsonville

- 14 Tonya was Emcee Church Festival Lake City
- 15 Ed gave Speech at Kingston Presbyterian Men breakfast Conway
- 17 Ed gave Lakes of Litchfield Hurricane Speech Murrells Inlet
- 18 Ed gave South Conway Elem weather talk Conway
- 20 Ed at Relay for Life Conway
- 21 Tonya was Emcee Education Gala in Dillon
- 21 Ed was MC Walk a Mile in Her Shoes event Myrtle Beach
- 24 Ed emceed Horry county schools award ceremony Conway
- 27 Ed part of Career Day Myrtle Beach Middle Myrtle Beach
- 28 Darren, Holly, and Tim in Memorial Day Weekend Parade in Myrtle Beach
- 28 Ed and Rich played in Kingston Golf Classic golf tournament Conway
- 30 Ed gave Speech at VFW post Murrells Inlet
- 31 Ed emceed Gilligans Island golf tourn for red Cross Garden City

### JUNE

- 04 Ed played in Hard Rock Cafe Golf tournament Myrtle Beach
- 05 Joel was emcee and Robert DJ for Cancer Survivors Day in Myrtle Beach
- 07 Ed gave Summit Place Hurricane Speech Little River
- 11 Ed at Relay for Life Barefoot landing NMB
- 14 Ed gave Long Bay Power Squadron Hurricane Speech Myrtle Beach
- 15 Ed gave Conway home schooler station tour Conway
- 27 Ed emceed Margaritaville Luncheon for red Cross Myrtle Beach
- 28 Ed gave Hurricane Speech at Debordieu Pawleys Island
- 29 Ed gave Princeton Academy weather talk Carolina Forest
- 30 Ed gave Teach my People weather talk Pawleys Island
- 15 Darren gave station tour to Horry County Homeschoolers
- 20 Darren and Tracy gave station tour to Florence Christian Academy Summer program
- 24 Darren gave station tour to Stephanie Mack, Local Special Olympian with a love for weather
- 25 Tonya was Emcee NAACP Freedom Fund/Woman of Year Banquet in Marion
- 26 Tonya was Male Chorus Anniversary Emcee in Blenheim
- 28 Darren announced awards for USA Track and Field Youth Championships in Myrtle Beach



# Heroes Campaign

Coastal South Carolina Chapter 3531 Pampas Drive Myrtle Beach, SC 29577

Georgetown Service Center 537 Lafayette Circle Georgetown, SC 29440



### Committee

June 29, 2011

Chair

Ed Piotrowski

PO Box 51150

Mike Arakas

Anne Pearce-Baroody

John Bertolli

David "Blue" Fields

Kermit "K2" Gibson

Patti Hilton

Freddie Hyatt

Rev. John Kassouf

Kathryn Hoy Kauffman

Cindra Marshall

Matt Sedota

MaryBeth Smith

John Sprawls, Ph.D.

Tammy Swails

Wanda Wilder

WPDE-TV15 Mr. Billy Huggins

Myrtle Beach, SC 29579-0020

Dear Mr. Huggins:

Many thanks for playing a huge role in the success of our annual "Heroes for the American Red Cross Campaign." Everyday citizens are making a difference in their community by becoming Heroes for the ARC and we are extremely grateful. Your \$500.00 donation made on Friday, June 17, 2011 brings hope to those in need and supports the programs and services of the Coastal South Carolina Chapter, which serves Horry, Georgetown, and Williamsburg counties.

Your generous donation ensures that our chapter will be able to provide essential services to critical needs such as disaster relief and preparedness. Since July 1, 2010, the Coastal South Carolina Chapter has provided immediate emergency services to 558 local residents of whom 209 were children, spending \$99,686 meeting their needs for food, clothing, and shelter in responding to 165 incidents. The Chapter also provides disaster crisis counseling as well as recovery planning and networks with other community groups to assist with the families' recovery.

The Red Cross also provides life-saving training everyday to thousands of people in our community through CPR, first aid, water safety and life guard training, babysitter training and automated external defibrillator training. We also provide support to our U. S. troops and their families. In 2010 we provided 510 emergency military communication responses and access to financial assistance.

We appreciate your compassionate concern and generosity. The "we" stands for people you may never meet but who appreciate your support. It may be a disaster victim given a meal and shelter on a cold night...an accident victim saved by CPR...or a serviceman notified of the birth of his child. All of them are thankful to you. Without you, there would be no Red Cross to give help when it is needed.

Nanci Conley

Senior Major Gift Officer

The American Red Cross is a tax-exempt, nonprofit organization as described in section 501c (3) of the IRS Code. For federal tax purposes, the Red Cross provided no goods or services to you with your contribution, and your donation will not be sold or exchanged for property or services.



Chapter Headquarters: 843-477-0020 \* Georgetown Service Center: 843-546-5422 website: www.coastalscarc.org



June 28, 2011

Mr. Billy Huggins WDPE News Channel 15 1194 Atlantic Avenue Conway, SC 29526

### Dear Billy:

On behalf of the Conway Chamber of Commerce and the Community Affairs Committee, thank you for your commitment to this year's Riverfest Celebration. The event was a true success and your participation, along with the full array of contributing area businesses, speaks volumes to what Conway is all about. Great people. Great community. Great fellowship.

Again, thank you for your kind generosity.

Sincerely

Bridgette M. Johnson

**Executive Vice President** 

Mewel 9473

### linda revel

From:

To:

"Marty Shelley" <mshelley@wpde.com>
"Traffic Instructions Instructions" <ti@wpde.com> 

Cc: Sent:

Tuesday, June 28, 2011 12:31 PM

Subject:

Promo Cart#

Bone Marrow Drive ex0701 11AM 15 sec

Marty Shelley

Creative Services/Promotions Director

WPDE NewsChannel 15/WWMB CW21 1194 Atlantic Avenue Conway, SC 29526 843-234-9733 ext. 202 843-742-9824 mshellev@wpde.com

6/28/2011



Assensianos.

Billy Huggins
WPDE / www B
10 University Blvd.
Conway, SC 29526

Dear Billy,

On behalf of the Murrells Inlet 2020 Board of Directors and the 2011 Race for the Inlet Committee, I extend to you our sincerest appreciation for your donation of the production and airing of the TV commercial in support of our 2011 Race for the Inlet fundraiser on May 21, 2011. The commercial quality was top-notch, and the publicity brought in many participants from the area. With your contribution, we were able to raise over \$12,000 at the event. These funds will allow Murrells Inlet 2020 to continue working towards its goals of making Murrells Inlet a nice place to live, work and visit. We are also pleased to report that over 400 people participated in the event. What a great testimony of community support and interest!

Given the event's continued success over the past six years, we plan to continue to run the race annually. We hope you will join us again in 2012. Next year's race will return to an early spring date. We thank you for your support over this past year and look forward to working together with you in the upcoming years.

Murrells Inlet 2020 is a 501c3 non-profit organization. Your donation is taxdeductible as permitted by current IRS regulation.

With Warmest Regards,

Susan M. Sledz

Executive Director, Murrells Inlet 2020

A 501 C3 non-profit organization

p 843.357.2007

f 843.357.2913

Federal Tax ID: 58-2336725

po box 1357, murrells inlet, sc 29576

info@murrellsinletsc.com

www.murrellsinletsc.com



May 30, 2011

Mr. William L. Huggins WPDE NewsChannel 15 (Conway Studio) Post Office Box 51150 Myrtle Beach, SC 29579-0020

Dear Mr. Huggins:

Thank you very much for your recent gift to the Women in Philanthropy and Leadership Women's Conference and Celebration of Inspiring Women at Coastal Carolina University. Your participation helps advance the dreams of our founders and prepares students properly for the challenges of a changing world.

As resources are constantly being stretched, private support is necessary in order for the University to continue offering academic, athletic and cultural programs for our students and the community. Gifts such as yours help provide these opportunities, and your continued support makes it possible for us to secure a brilliant future for this University.

On behalf of the University, thank you again for your gift and your continued support.

Sincerely,

David A. DeCenzo

President



June 3, 2011

Mr. Billy Huggins **WPDE** PO Box 51150 Myrtle Beach, SC 29579

Dear Billy,

-www.B We were very pleased to have WPDE as the Media Sponsor for the 18th annual Kingston Golf Classic. Your support for the event enables the Conway Medical Center *HEALTHREACH* Program to continue to have a significant impact on our community by offering many outreach initiatives including:

- The mobile medical van offering critical medical services to those unable to access them through ordinary means
- Smart Snacks providing healthy snacks each weekend to school children in need
- Mammography services to medically underserved women unable to afford them
- Education programs for teens wishing to provide babysitting services
- Community screenings for specific disorders

The Kingston Golf Classic Steering Committee and the staff at Legends paid close attention to important details to make this year's event enjoyable. We hope that your guests were pleased with the entire "Kingston" weekend. We will send surveys to each participant to obtain their valued feedback.

Thank you so much for your support of the Kingston Golf Classic and Conway Medical Center Foundation. We hope to see you at the 2012 Classic to be held on May 25, 26 and 27.

Sincerely,

Berns Massey

**Executive Director** 

Associate Executive Director

Ellen Simanski

Administrative Assistant



## COASTAL EDUCATIONAL FOUNDATION

May 24, 2011

Mr. William L. Huggins WPDE NewsChannel 15 (Conway Studio) Post Office Box 51150 Myrtle Beach, SC 29579-0020

Dear Mr. Huggins:

Thank you for your generosity in supporting Coastal Carolina University through the Coastal Educational Foundation. Our shared commitment to tradition, integrity and excellence has been essential to positioning the University as a premier institution and will be even more important in the days ahead. Your valuable contributions help guarantee that the University will continue to thrive as a major intellectual, athletic and cultural center, enriching the quality of life for our students, alumni and community.

Again, we very much appreciate your important contributions to Coastal Carolina University.

Sincerely,

David A. De Cenzo

President

Coastal Carolina University

Lawson Holland

Vice President

Office for Philanthropy

W. Stovall Witte, Ur.

Chief Executive Officer

Coastal Educational Foundation

Mr. William L. Huggins WPDE NewsChannel 15 (Conway Studio) RECEIPT

Receipt Number:

Gift Processed Date: 5/10/2011

Purpose

Women in Philanthropy and Leadership Women's Conference and Celebration of Inspiring Women – 6130

In-Kind Gift: WIPL Conference TV Commercial Advertising, Live Interviews and Tile Ad

Unless otherwise indicated, no goods or services were provided to you in return for your charitable contribution and the entire amount of your contribution is tax deductible to the full extent otherwise allowed by law. Please retain this receipt for your records.

Business

South Carolina Chapter Pee Dee Division 314 Laurel Street, Suite 201 Conway, South Carolina 29526 Telephone (843) 488-DIME (3463) Fax (843) 488-3464

marchofdimes.com

May 16, 2011

Linda Revel WPDE News Channel 15 1194 Atlantic Avenue Conway, SC 29526

Dear Linda:

With deep appreciation, we acknowledge receipt of your team's donation of \$105.00 to the 2011 March of Dimes Horry County March for Babies. *Please note this amount does not include sponsorship, but does include projected matching gifts or other amounts that you may have indicated we will receive.* We are so pleased that you and your team, WPDE News Channel 15, chose to support us and we can assure you that your contribution will help us continue working toward the day when all South Carolina babies will have a healthy start in life.

For more than 70 years, March of Dimes has been a pathfinder, seeking answers through research and providing local programs and services for women of childbearing age and educational resources for medical professionals.

1 in 7 babies in South Carolina is born prematurely (before 37 weeks gestation), that's more than 9,569 each year. The March of Dimes focus on premature birth has led to increased awareness around the severity of prematurity as well as major breakthroughs in research and public policy.

We are proud of our accomplishments and success in helping babies begin healthy lives and making sure moms know that we care about them. We understand that every baby born healthy is a victory for the March of Dimes. Thank you for your support of our mission and your confidence in our work!

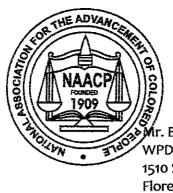
Sincerely,

Crystal Hummer Executive Director

P.S. Please watch what we are doing in our state—visit marchofdimes.com/southcarolina







National Association for the Advancement of Colored People Freedom Fund Dinner Co-Chairs Idella Harnlin Greene Rayshitan, Gonday

Mr. Billy Huggins WPDE-TV 1510 South Floyd Drive Florence, SC 29501

Dear Mr. Huggins:

Re: Letter of Appreciation

Madie Robinson President

Rev. Franklin Briggs 1st Vice President

Jeanette Pendergrass 2nd Vice President

Mary Gregg Secretary

Helen Sims Assistant Secretary

Rayshaw Gaddy Treasurer

Thaddeus Barr Assistant Treasurer Please accept my sincerest appreciation on behalf of the Florence Branch of the National Association for the Advancement of Colored People for supporting our annual Freedom Fund Dinner. We do hope that you enjoyed your evening. If you were not able to attend we ask that you join us in April 2012 to support the work of the world's oldest civil rights organization.

I have enclosed a souvenir booklet if you were a sponsor or placed an ad. Please take a moment to review your ad and let me know if there are any problems. As sponsors and contributors you represent key leadership in our communities helping to reinforce our work for equality and fairness in the workplace and in an ever-growing diverse society. We appreciate your support more than you know.

We regret Congressman Clyburn was not able to attend the dinner as our guest speaker, and he sends his regrets. As you may know he was committed to resolving the budget impasse in Washington to avoid a government shutdown. We were fortunate to have a Clyburn (SC State Representative William Bill Clyburn), Chairman of the Legislative Black Caucus speak in his absence.

Again, on behalf of the Florence Branch of the NAACP, I thank you for joining us and for supporting the annual dinner. We ask that you consider us in your budget planning to continue supporting our work to end racial discrimination. Please feel free to call me at 843.662.1482 or email <a href="mailto:madie@pdhs.org">madie@pdhs.org</a> if we can ever be of assistance to you.

With kindest regards, I am:

Very Truly Yours,

for MADIE RÓBÍN PRESIDENT Please accept our heartfelt appreciation for your generosity in support of the Parent-Child Home Program's End-of-the year Celebration. It was a huge success due to your help. Your personal commitment to donate to this event was helpful and your assistance means so much. We look forward to your continued support in the future. Thank you from all of us.

Horry County Schools Parent-Child Home Program GAN 400 MACIAS thanks.

WPDE RODUCTION CREW

ARE DONE I REALLY APPECLATE ME A CHANCE TO SEE HOW THINGS YOUR TIMES EVEN IF I DON'T GET THE JOB, IM GLASS I GOST HOWER + THANK YOU FOR GIVING JUST WANTED TO to MEET WITH YOU GOUYS.

HPOLOGNIES IF MY

\* HOPE TO HEAR FROM

you Groys sood...

WIPPEMIEPE I COULD MASTER IT SEZUENCE UMS NOT UP TO PAR. I KNOW IF GIVEN SOME MORE TIME THANKS AGAIN, CARIS POSS

ETHER WAY. 196



GE Healthcare of Florence, SC

3est wishes to Florence Branch NAACP on your Freedom Fund Dinner

# FLORENCE BRANCH



Chartered May 1937

Treedom Fund Dinne

"Affirming America's Promise

Speaker:
U.S. Congressman

JAMES E. CLYBURN (SC-6)

House Assistant Democratic Leader

Friday, April 8, 2011
SIMT Building / Florence Darlington Technical College
Florence, South Carolina • 7:00 PM